



MOOCs Program for the Teaching Staff on the Teaching of Practice Enterprise

| | | | | Video | Doc. | Test. | Teacher | Time.Min. | n° Lecture |
|-------------|--|-------|--|-------|------|-------|--|-----------|------------|
| | <i>Module Introduction</i> | | PICASP and PE | X | | | <i>Massimo Bianchi/Gabriella Paganelli</i> | 10' | 0 |
| 1.1. | <i>The PE Didactics</i> | | | | | | | | |
| | | 1.1.1 | <i>The Concept of PE</i> | X | | | <i>Massimo Bianchi</i> | 10' | 1 |
| | | 1.1.2 | <i>Materials and documents</i> | | X | | <i>Massimo Bianchi</i> | | |
| | | 1.1.3 | <i>The PE didactical setting</i> | X | | | <i>Gabriella Paganelli</i> | 10' | 2 |
| | | 1.1.4 | <i>Materials and documents</i> | | X | | <i>Gabriella Paganelli</i> | | |
| | | | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | | X | <i>Massimo Bianchi Gabriella Paganelli</i> | 15' | |
| 4.2 | <i>The Practice Enterprise Economy</i> | | | | | | | | |
| | | 4.2.1 | <i>The PE Network</i> | X | | | <i>Massimo Bianchi</i> | 8' | 3 |
| | | 4.2.2 | <i>Materials and documents</i> | | X | | <i>Massimo Bianchi</i> | 8' | 4 |
| | | 4.2.3 | <i>The Structure of PE</i> | X | | | <i>Gabriella Paganelli</i> | 8' | 5 |
| | | 4.2.4 | <i>Materials and documents</i> | | X | | <i>Gabriella Paganelli</i> | | |
| | | | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | | X | <i>Massimo Bianchi Gabriella Paganelli</i> | 15' | |
| 4.3 | <i>Tools for conceptualizing an Economic Valid Model</i> | | | | | | | | |
| | | 4.3.1 | <i>The product, the Service and the Marketing. The role of mentors and Entrepreneurial key figures</i> | X | | | <i>Massimo Bianchi</i> | 10' | 6 |
| | | 4.3.2 | <i>Materials and documents</i> | | X | | <i>Massimo Bianchi</i> | | |
| | | 4.3.3 | <i>The Business Plan</i> | X | | | <i>Gabriella Paganelli</i> | 8' | 7 |
| | | 4.3.4 | <i>Materials and documents</i> | | X | | <i>Gabriella Paganelli</i> | | |
| | | | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | | X | <i>Massimo Bianchi Gabriella Paganelli</i> | 15' | |
| | | 4.3.5 | <i>The Managerial Control and the Final Report</i> | X | | | <i>Massimo Bianchi</i> | 8' | |
| | | 4.3.6 | <i>Materials and documents</i> | | X | | <i>Gabriella Paganelli</i> | | |
| | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | | X | <i>Massimo Bianchi</i> | 15' | |
| | <i>Module Synthesis</i> | | | X | | | <i>Massimo Bianchi</i> | 10' | 9 |
| | | | <i>QUIZ – Self Evaluation – Problem solving to check</i> | | | X | <i>Massimo Bianchi</i> | 15' | |