



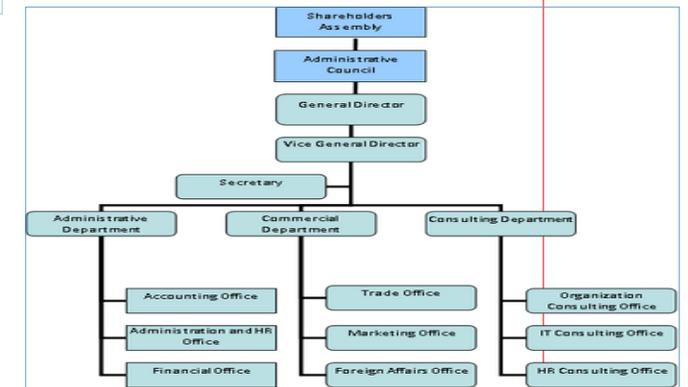
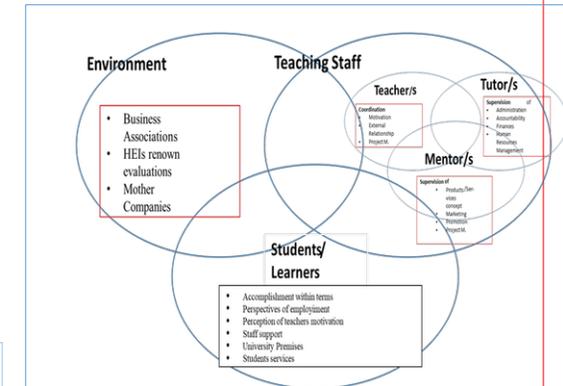
The PE Didactical Setting

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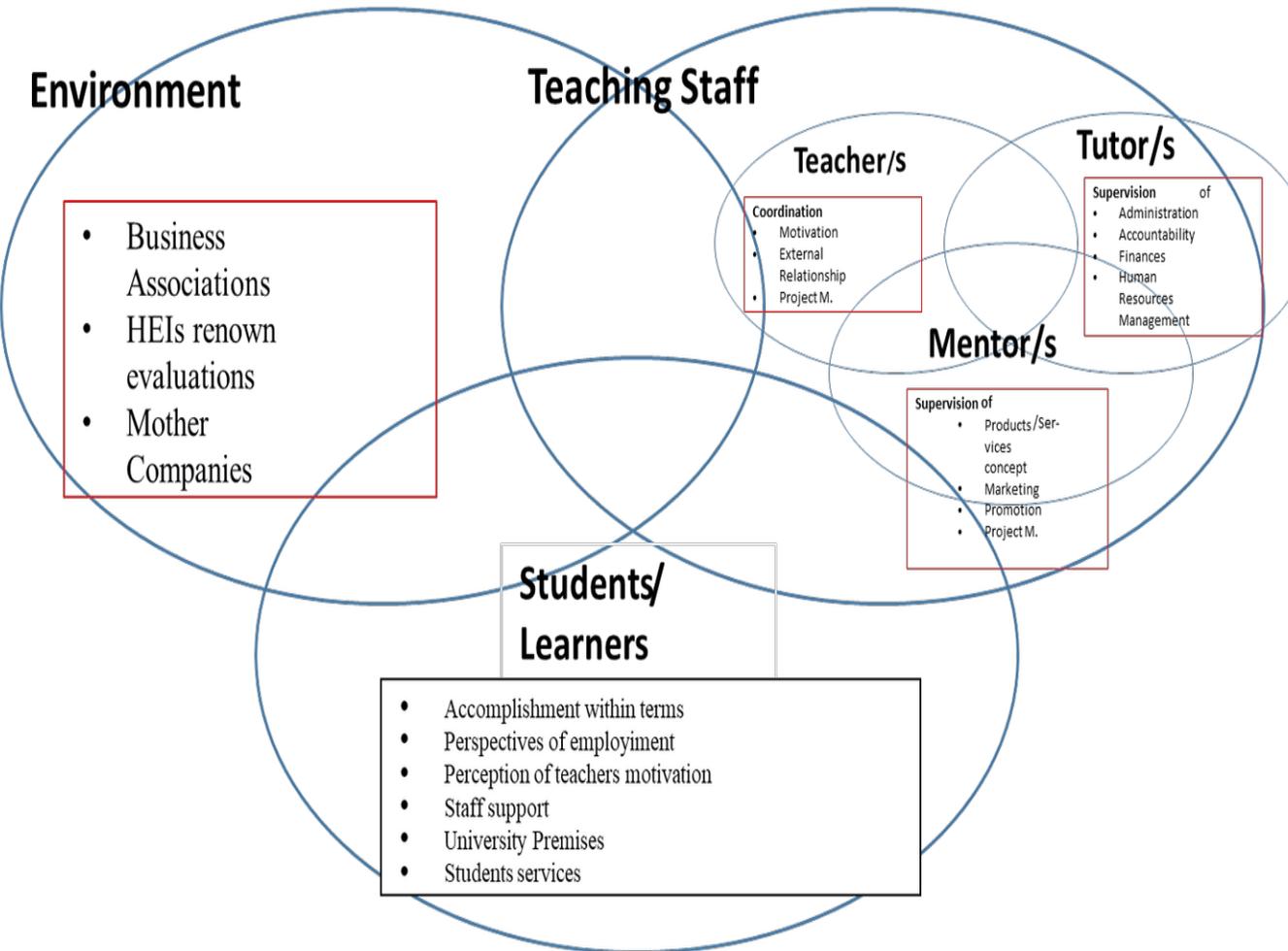
The PE Didactics - Lecture 2

There are three main areas concerning the didactical setting of Practice Enterprise:

- The assessment
- The process
- The organizational structure



The Didactical Setting of the Practice Enterprise



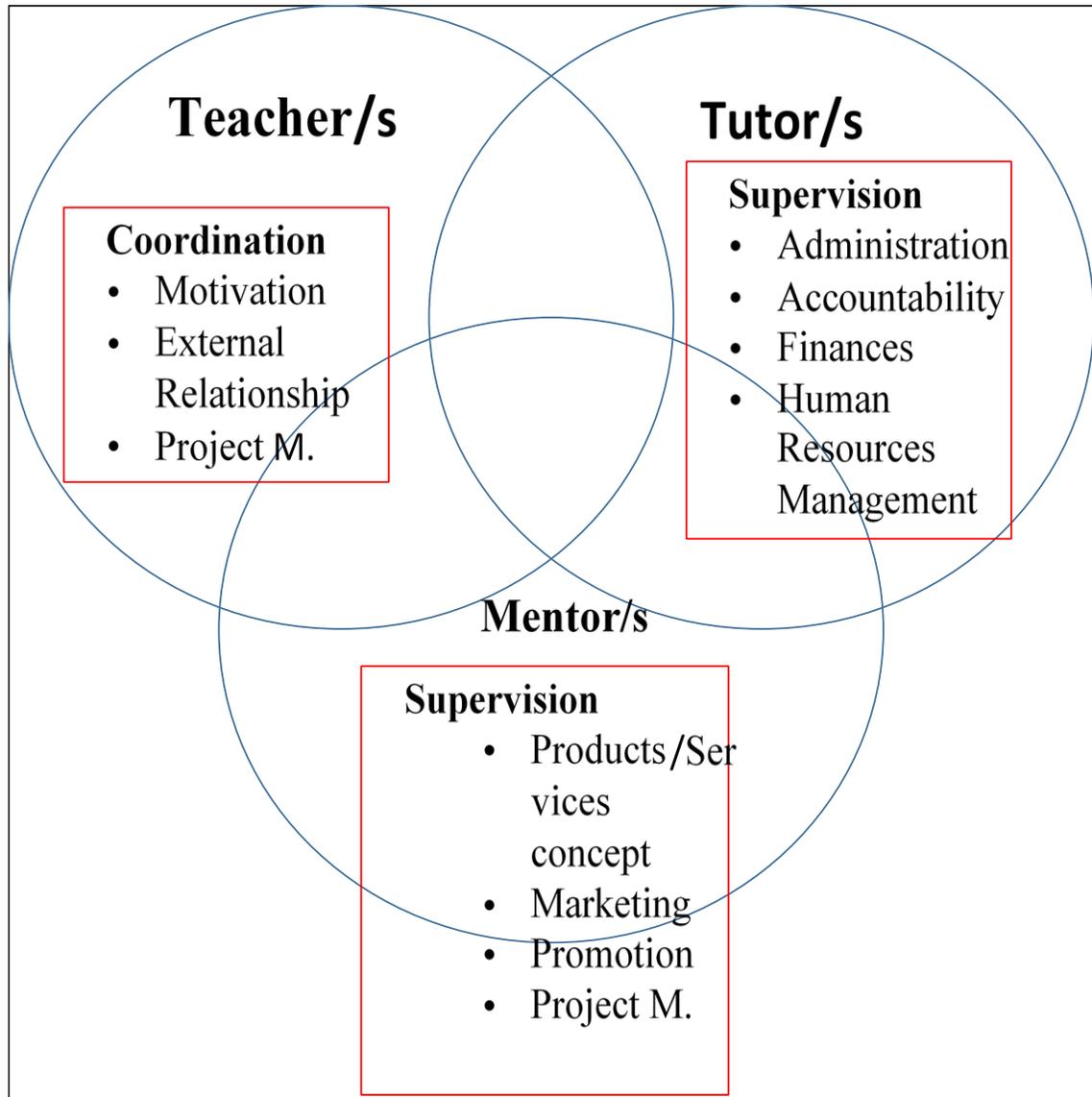
Environment



Teaching Staff



Students



THE ROLES OF THE TEACHING STAFF

- Teachers : Learners Recruitment, Focusing the classroom on PE targets, Coordinating didactical staff, Evaluate the Results and Motivating Learners
- Tutors : Supporting Teachers and Mentors in their relationships with students ensuring continuity of learners engagement on PE Targets
- Mentors : Giving practical experience in the PE activities supervising learners activity in PE and ensuring the feasibility of chosen targets and sustainability of PE strategies

THE PROCESS OF PRACTICE ENTERPRISE

- In the start up
 - Within an institutional recruitment
 - With an open recruitment
- In the classroom management



PRACTICE ENTERPRISE START UP Institutional Recruitment

The recruitment of students could be «institutional» through the normal enrolment in courses (Compulsory, curricular, eligible) . If the PE is inserted as module in an existing course the start up is up to the Teacher in charge to the course. Otherwise the recruitment is connected to the presentation of PE Courses in the University Platforms. The survey on UE Best Practices highlighted that in this case, the information delivered was many times scarce or not complete particularly as it concerns the students workload and the profile required for students to be enrolled in courses.



PRACTICE ENTERPRISE START UP Open Recruitment

The open recruitment of students could be managed by open calls in which the PE Responsible ask the participation of studnets to the experimental didactics.

In the call would be clearly evidenced:

- 1. The students workload and duties**
- 2. The scheduling of lectures**
- 3. The conditions of recruitment (Languages knowledge, the entrepreneurial attitude, the credits and incentives offered to participants – in the case of PICASP the internship or didactical tour in EU Partners)**

The PE Teaching

The first attitude for the didactical staff is the flexibility required to teachers, tutors and mentors in the managing of active didactics centred on learners and operating mainly as motivators and counsellors

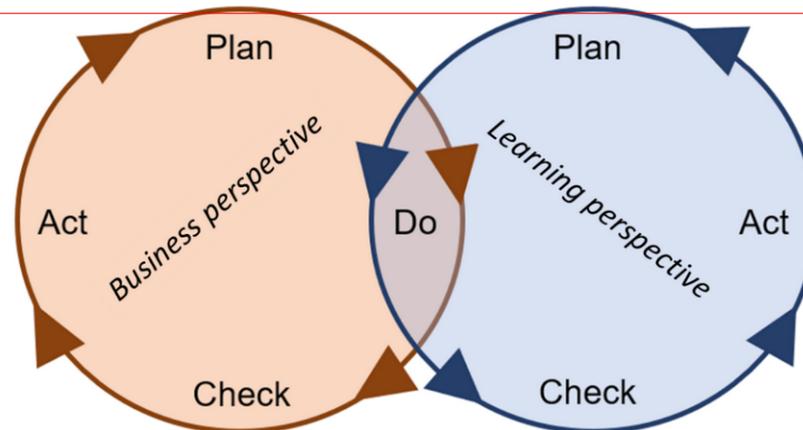


The PE Learners

Entrepreneurship training in PE has two main objectives: firstly, help students in making decisions about their training and experience, in order to adapt their competences to working conditions in continuous process of change and, secondly, to make them aware of the need entrepreneurship, considered not only as a set of qualities and competences to start a business, but as a general attitude that can be useful in their professional activities, as in everyday life.

Tutors and Mentors

Mentors, coming from the extra academic environment give to the Practice Enterprise and its Learning Perspective, the Business Perspective of ideas, experience and **entrepreneurial** opportunities for a feasible management and plausible profile and management of the PE. Tutors have to ensure the continuity of students performance and the connection with the teacher orientation





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The PE Structure

The PE is divided into different organizational units like in a real company. The students often work in profit centers, departments and offices such as marketing, accounting, controlling, logistics, secretariat, purchase, sales or human resources, where they perform specific tasks.

The Basic Organizational Chart generally centered in three main Functional Departments : Administrative, Commercial, Consulting

