



Short Report of activities

TITLE OF THE EVENT/ACTIVITY/MEETING: Kick off Meeting 24th February 2021
PARTNER ORGANISING THE EVENT/ACTIVITY/MEETING:
Università degli Studi "G. D'Annunzio" Chieti-Pescara - Italy

DATE: February 24th, 2021

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ATTENDING:
☑ online (indicate platform and link): Platform Zoom
https://zoom.us/meeting/register/tJwtcu6prj8jH9xHJavneady4WbYrDKzFZOs
 □ in presence (indicate location and country) □ both (specify which partner is in presence and who is on line)
TYPE OF EVENT/ACTIVITY/MEETING:
☑ inner meeting for projecting
□ meeting for projecting including other partners
□ meeting for developing the training
□ workshop/webinar/conference/lecture with students
□ multiplayer event or activity/event for dissemination

PARTNERS ATTENDING to the meeting

Number of the participants: 32 (see the list below)

SPEAKERS

□ courses

☑ other: <u>Kick off meeting</u>

Oliva Menozzi PM – Ud'A – IT		
Anna Muravyeva – Deputy Director National European Office Russia		
Alberto Zambianchi – Serinar – IT		
Oliva Menozzi & Maria Cristina Mancini – Ud'A – IT		
Glauco Conte – Ud'A- IT		
Carlo Giuseppe Imarisio – EACEA Project Officer.		
Massimo Bianchi – Serinar – IT		
Faina Gachabayova – ATMU – AZ & Krzysztof Narloch – OBA – PL		
Olga Sergeeva – ASU – RU & Arturas Kaklauskas – VGTU – LT		
Meryuert Narenova <i>UIB</i> – <i>KZ</i> – CSUTE – KZ		
Valeria Sciarretta – Ud'Anet – IT		
Massimo Bianchi – VSTU – RU – SERINAR – IT		
Oliva Menozzi PM – Ud'A – IT		

DESCRIPTION OF THE EVENT AND OF THE MAIN TOPICS AND ISSUES DISCUSSED BY THE PARTNERS ATTENDING TO THE EVENT/MEETING/ACTIVITY

On the 24th of February 2021 PICASP PROJECT "Capacity Building in the field of Higher Education – ERASMUS+CALL" Kick off Meeting, second session is started at 9.30 a.m. (Rome time).

Oliva Menozzi welcomes all participants and presents the main outline of the meeting.

The meeting of the 24th represents the second session of the Kick off Meeting, because in order to have a better possibility to discuss different issues, on the 8th of February has been organized a first part of the KoM, with the presentation of the partners, while the meeting of the 24th of February has been dedicated to a preliminary presentation and discussion of the Wp of the project.

The meeting has been based on the following program.





24 February OUTCOMES OF THE FIRST YEAR			
9,30	Welcoming	O. Menozzi PM University of Chieti	
9,30 – 9,40	The project implementation	Anna Muravyeva NEO Deputy Director	
9,40 – 10,00	$WP5 - A$ summary of key actions and priorities for the 1^{st} Year	Ud'A – IT	
10,00 – 10,20	Introducing WP: steps and documents for clear project management	G. Conte – Ud'A	
10,20 – 10,30	Website establishment: digitization for Ud'A	V. Sciarretta – Ud'Anet	
10,30 – 10,50	The issues related to PE and MOOCs	M. Bianchi	
10,50 – 11,00	Suggestions for a smooth running of the project	C. G. Imarisio EACEA Project Officer.	
11,00 – 11,20	WP1 – PE, MOOC modules, video-lectures, field-work: suggestions, needs, and possibilities	ATMU – AZ OBA – PL	
11,20 – 11,40	WP2 – Development of Curricula and Syllabi: idea, suggestions and possibilities	ASU - RU VGTU - LT	
11,40 – 12,00	WP3 – Quality Plan: how it can be organized and how the project can be monitored constantly	CSUTE – KZ UIB – KZ	
12,00 – 12,20	WP4 – Dissemination and exploitation. How to promote PE and MOOCs	VSTU – RU SERINAR – IT	
12,20	Greetings of the President of Serinar and presentation of Serinar at Cesena	A. Zambianchi, President of Serinar	
12,30 – 13,00	Discussion and planning towards next meeting		
	Conclusions		

After the welcoming, Anna Muravyeva, Deputy Director National European Office Russia, starts her speech and congratulates the team for the obtained approval of the complicated project. She guarantee that the National European Office for Russia will monitor all the activities, also producing monthly reports, will try to help all the components of the project in the various activities, thanks to the vast experience acquired. Dr Muravyeva considers extremely important to have quality reports that allow project management to organize dissemination activities, the website, to solve language issues.

The second speaker is Alberto Zambianchi, anticipating his speech, who, after the appropriate greetings, presents his company, Serinar, and all activities and commitments of the company.

WP5- management and contents Then Oliva Menozzi e Maria Cristina Mancini as speakers for the WP5: present the a summary of key actions and priorities for the 1st Year. O. Menozzi shows the main topics and goals, issues and actions, steps, specific contents on Cultural Heritage. Specifically for this issue, the need to introduce more properly also the contents of a Cultural Tourism and not only the management, is emphasized and especially for this purpose O. Menozzi is proposing lectures and workshops specifically on the contents of a 'wide Cultural Heritage', including history, archaeology, Art and ethno-anthropological features, ancient and modern architecture, geological and environmental sites, food and traditions. Specifically on these topics Chieti in close collaboration with MIRAS and ICC of the Italian Ministry of Cultural Heritage/Culture may be of great support. Then O. Menozzi presents next Cross Meeting for March 19th 2021, and proposes to use different virtual rooms and sessions: one for each WP, for the first part of the meeting, then for the last two hours, the conclusions can be presented in a joined sessions all together.

WP5-organization of events Then Maria Cristina Mancini shows the outcomes of the first years: from Kick off Meeting to the Activities of the 1st year Meeting on next January, 26th 2022. M.C. Mancini expresses her





regret about the difficulties encountered in organizing the various meetings whose dates may change on the basis of the covid pandemic situation. She emphasizes how the various meetings are important in order to exploit as much as possible all the different peculiarities of the various areas, partners and scientific backgrounds involved in the project.

WP5- administrative issues Then Glauco Conte, the Economic Manager of the projects for the University of Chieti, introduces the administrative issues of the WP and presents some of the administrative and financial reporting documents necessary to produce by the various partners for the realization of the project.

The next speaker is Carlo Giuseppe Imarisio, EACEA Project Officer, who renews his willingness to provide support to project initiatives through concrete help to the project manager. C.G. Imarisio and the agency do not underestimate the problem caused by the global pandemic situation showing availability and greater flexibility without underestimating quality and time standards in the production of the various reports, indicating, in concise and clear reports, also the problems that have occurred with respect to the original design of the project. C.G. Imarisio confirms the bureaucracy is important for the good development of the project; it is an enormous work, but it is responsibility of each partner to contribute to the development of the project with reports, documents and bureaucracy in combination with the contents of the project.

Then Massimo Bianchi, Bologna University and Serinar, IT, presents the project targets and planned activities for the Project Start Up with PE and MOOCS: from the support to the development of the area of the Caspian Sea to introduce new methodologies and teaching tools with Pilot courses on practical bases. Especially for this purpose, the project will introduce an innovation in didactics: using Practice Enterprise (PE) and Massive Open On Line Courses (MOOCS). M. Bianchi shows the 1st year working plan, too and the various activities in which all the partners of the project are involved.

WP1 – Faina Gachabayova, from Azerbaijan Tourism and Management University, in cooperation with Krzysztof Narloch, from OBA – Universytet Warszawski, presents the preliminary steps planned for the WP 1: Preparation – Draft Action Plan for the 1st and 2nd year of the project. The 1st activity will consist in a review of the European best practices of PE and MOOOCS an of PC courses programs. For any activities the teams should produce a report to show the results of the survey and choose an action plan with involved partners. The 2nd step of WP1 foresees meeting with local key institutions and enterprises for the definition of the professional profile and main skills. The 3rd step includes training activities for the PC universities staff. Other steps of WP1 are the building the basic framework of professional profiles and skills, improving the programme facilities infrastructures and meetings with local key institutions and enterprises for the definition of the professional profiles and main skills.

WP2 – Afterwards, Olga Sergeeva, from – Astrakan State University – RU, and Arturas Kaklauskas, from Vilnius Gedeminias Technical University – LT, have presented the development of Curricula and Syllabi: idea, suggestions and possibilities. O. Sergeeva shows the potential of the training center of catering and hospitality, what kind of collaboration offers the team, , in theory and in practice. Then she presents some ideas about pilot courses, an important focus on a specific topic which is the culture of food, a crucial point to share among the partners and how to create a business in the region. A. Kaklauskas instead shows Industry 5.0, a new production model where the focus lies on the interaction between humans and machines/equipments/tools, and shows to partner an example project that is related with the most massive personalization and massive organization to switch for cultural heritage and alternative tourism.

WP3 – Meryuert Narenova, presents the WP3 for CSUTE – KZ and *UIB* – KZ: Quality Plan: how it can be organized and how the project can be monitored constantly. The aims of WP3 are basically concentrated on the quality procedures, in order to contribute in building and reinforcing the project and the network, with the aim to create a real 'multi country consortium', all in respect of Erasmus+ requirements. WP3 has some inputs, about staff, time and communications and it has some outcomes, about quantitative indicators to measure the progress in accord with workplan and to asses sustainability and long term impact. For the WP3 monitored visits and procedures will be organized during the whole development of the project.

WP5- website – The next speaker is Valeria Sciarretta, Ud'Anet – IT, who presents her organization and shows a website that they are developed for D'Annunzio University for a EuroTeCH project financed by the European Commission.

WP4- Dissemination and exploitation. How to promote PE and MOOCs, is Massimo Bianchi, for Serinar and Volgograd State Technical University presenting the WP. M. Bianchi shows the main aims of this WP and the activities that will be undertaken in order to get good results. Then M. Bianchi presents the most diffused PE structure composed by Board of directors, finance and control, marketing, product/service/technical unit, human resources.





FURTHER INFORMATION AND NOTES

After the discussion on general and practical issues, O. Menozzi invites all partners to produce their own reports and agrees on the date of the next meeting on March 19th. At 12.55 a.m. (Rome time) the meeting is fruitfully concluded.

DOCUMENTS IN ATTACH:

➤ Abstract of the WP steps

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